

MICHAEL LONG

PROFILE

Writer, speechwriter, and educator with extensive experience in business, government, non-profits, and policy

ACCOMPLISHMENTS

Speechwriting

- Prepared remarks for more than 20 Fortune 500 CEOs
- Prepared remarks for four presidential nominees
- Co-writer of defense secretary's remarks on European security
- Prepared remarks and coached high-profile speaker at TEDx Beacon Street
- Author of inaugural and first State of the Commonwealth addresses for Kentucky governor
- Former director, White House Writers Group

Strategy

- Created media strategy and training for historic Supreme Court case
- Helped plan media strategy for senate campaign finance hearings
- Scripted over 200 radio debates between Senator Edward Kennedy and Senator Fred Thompson

Entertainment

- Multiple award-winning screenwriter and playwright
- Author of liner notes for Jerry Seinfeld film/DVD *Comedian*
- Film critic for major-market radio station and *National Review Online*
- Contributing editor, *Washington Examiner*
- Consultant, *The Onion* and *Saturday Night Live*

Teaching

- Served as director of writing for master's program in PR at Georgetown University; curriculum design for graduate courses in speechwriting, PR writing, business writing, and persuasive writing
- Faculty advisor, Georgetown Speechwriting Advisory Group
- Resident Writing Coach, Professional Speechwriters Association (PSA)
- Writing tips newsletter featured weekly as "Prose for Pros" by PSA

Business & Policy Writing

- Ghostwriter for a non-fiction bestseller & a major biography
- Scriptwriter for ADDY Awards and Advertising Hall of Fame
- Contributor, *National Review Online* and *Jewish World Review*
- Lead author on healthcare policy book for presidential panel
- Wrote portions of White House budget, *A Blueprint for New Beginnings*
- Senior writer on emergency room project on homeland security
- Directed preparation for mock presidential debate partner
- Author of monthly newsletter on US politics (distributed in Japan)

SELECT WRITING CREDITS

- 60 Minutes
- Claremont Review of Books
- Janice, the literary humor magazine
- Los Angeles Times
- National Review Online
- New York Daily News
- New York Post
- San Diego Union Tribune
- San Jose Mercury News
- USA Today
- Vital Speeches of the Day
- The Wall Street Journal
- The Washington Examiner
- The Washington Post
- The Weekly Standard

HONORS: PROFESSIONAL

- Dean's Service Award – Georgetown University
- Nominee, Outstanding Faculty Member (multiple years) – Georgetown University
- Host, Speechwriters & Executive Communicators Conference – Ragan Communications
- *Magis Lecture* – Georgetown University (also published in "Vital Speeches of the Day")
- *Weiss Lecture* – Southeast Missouri State University
- Member, Writers Advisory Council – Gotham Ghostwriters
- Judge, Theodore Sorenson Speechwriting Competition – Ragan Communications

HONORS: SCREENPLAYS, STAGEPLAYS, AND SHORT FICTION

- Boulevard Magazine Short Fiction Contest – Finalist 2016 (*Water, Falling on Water*)
- Heart of the Harvey Festival – Georgetown University – Official Selection 2016 (*Brad Pitt*)
- San Miguel International Literary Festival – Diez Minutos play festival – Semi-finalist 2015 (*Brad Pitt*)
- Rockford New Play Festival – Official Selection 2015 (*The Megaphone*)
- Nicholl Fellowship Competition (MPAA) 2015 – Top 15 percent (*How to Save Your Own Life*)
- NYC Players Theater Short Play and Musical Festival – Official Selection
 - “Romance” - 2012-13, 2015-16 (Best Play 2015, *Brad Pitt*; 2016, *The Test*)
 - “New York Stories” - 2014-15
 - “Suspense” - 2011-15 (Best Play 2011, *Hostages*; 2015, *Catchpole*)
- Creative World Awards – Screenplay
 - 2015 – Finalist (*Henry Wallace*)
 - 2014 – quarter-finalist (*How to Save Your Own Life*)
- World Series of Screenwriting – Finalist 2014
- Slamdance Film Festival – Screenplay 2013
 - Finalist, Grand Prize
 - Semi-finalist, Feature
- Official Selection, Summerfest, Manhattan Repertory Theater – 2013
- Official Selection, Forearmed Productions 2012 Festival, Philadelphia (*Propaganda*)
- Official Selection, 2012 Better or Worse Festival, Freshwater Theatre Company, Minneapolis (+ anthologized) (*Since the Kids Are Gone...*)
- Semi-finalist, 2012 Vail Film Festival Screenwriting Competition (*How to Save Your Own Life*)
- Second Place, 2011 Christian Screenwriting Competition (*The Joby Project*)
- Semi-finalist, 2010 Kairos Prize for Spiritually Uplifting Screenplays (*The Joby Project*)

SELECT PROFESSIONAL EDUCATION CLIENTS & AUDIENCES

Corporate

- AbbVie (Paris, France)
- Bechtel
- Booz Allen Hamilton
- Citadel
- Dougherty Dialectic
- Environics
- Global Strategy Group
- Glover Park Group
- Kivvit (formerly M Public Affairs)
- Mediabistro
- Pacific Gas & Electric (PG&E)
- PR News
- Qualcomm
- Target Corporation
- UPS

Education

- Georgetown Hoya Pitchmasters
- Georgetown Speechwriting Advisory Group
- The George Washington University
- Johns Hopkins School of Medicine – Armstrong Institute for Patient Safety and Quality
- Johns Hopkins Bloomberg School of Public Health
- University of Maryland

Non-Profits

- Congressional Youth Leadership Council
- Cristo Rey
- Parkinson's Action Network

Government

- Centers for Disease Control (CDC)
- Defense Information School (DINFOS)
- Panama Canal Authority
- Premier's Office, Government of Saskatchewan
- United States Navy
- United States Agency for International Development (USAID)
- United States Joint Chiefs of Staff (Chairman's speechwriting team)

Trade Associations

- American Hospital Association
- Consumer Technology Association (CTA, formerly CEA)
- VMD Association of Electric Cooperatives

Professional Societies

- The Dead Horse Society (Netherlands Speechwriters Network)
- The European Speechwriters Guild
- International Association of Business Communicators (IABC) – DC Chapter
- National Association of Attorneys General
- National Association of Government Communicators
- Professional Speechwriters Association
- Public Relations Council of Alabama
- Public Relations Society of America
- Silicon Valley Speechwriters Roundtable
- Women in Government Relations

TELEVISION AND RADIO APPEARANCES

- *Good Day New York with Greg Kelly*
- CNBC
- *Morning with Heather Hiscox* – CBC, Canada
- Most major radio markets in the US

EMPLOYMENT

2007-Present	Georgetown University	Washington, DC
	<i>Adjunct professor; past Director of Writing, Master of Professional Studies program, Department of Public Relations and Corporate Communications, School of Continuing Studies</i>	
2000-Present	Various clients	Washington, DC
	<i>Freelance writer</i>	
2007-2014	Ragan Communications	Chicago, IL
	<i>Leader, Speechwriting and Executive Communications Seminars</i>	
2000-10	White House Writers Group	Washington, DC
	<i>Director</i>	
1999-2000	National Association of Realtors	Washington, DC
	<i>Chief Speechwriter</i>	
1998-99	Widmeyer Baker Public Relations	Washington, DC
	<i>Assistant Vice President and Senior Writer</i>	
1996-98	Senator Fred Thompson	Washington, DC
	<i>Chief Speechwriter and Special Assistant</i>	
1996	National Right to Work Foundation	Springfield, VA
	<i>Director of Communications</i>	
1990-96	Various publications	Nashville, TN
	<i>Freelance writer</i>	
1986-96	TCS Management Group, Inc.	Nashville, TN
	<i>Systems analyst and trainer</i>	

EDUCATION

Vanderbilt University	Nashville, TN
<i>Graduate studies in general physics</i>	
Murray State University	Murray, KY
<i>B.S., Physics; cum laude; full scholarship; ranked #1 in department</i>	